

Notice of Licensing Sub-Committee



Date: Wednesday, 3 June 2026 at 10.15 am

Venue: HMS Phoebe, BCP Civic Centre, Bournemouth BH2 6DY

Membership:

Cllr G Farquhar

Cllr P Hilliard

Cllr E Pankhurst

Reserves:

Cllr A Keddie (1)

Cllr C Matthews (2)

All Members of the Licensing Sub-Committee are summoned to attend this meeting to consider the items of business set out on the agenda below.

The press and public are welcome to view the live stream of this meeting at the following link:

<https://democracy.bcpCouncil.gov.uk/ieListDocuments.aspx?MIId=6440>

If you would like any further information on the items to be considered at the meeting please contact: Christiane Tan 01202 128892 christiane.tan@bcpcouncil.gov.uk or Democratic Services on 01202 096660 or email democratic.services@bcpcouncil.gov.uk

Press enquiries should be directed to the Press Office: Tel: 01202 118686 or email press.office@bcpcouncil.gov.uk

This notice and all the papers mentioned within it are available at democracy.bcpCouncil.gov.uk

AIDAN DUNN
CHIEF EXECUTIVE

26 May 2026

**DEBATE
NOT HATE**



Available online and
on the Mod.gov app

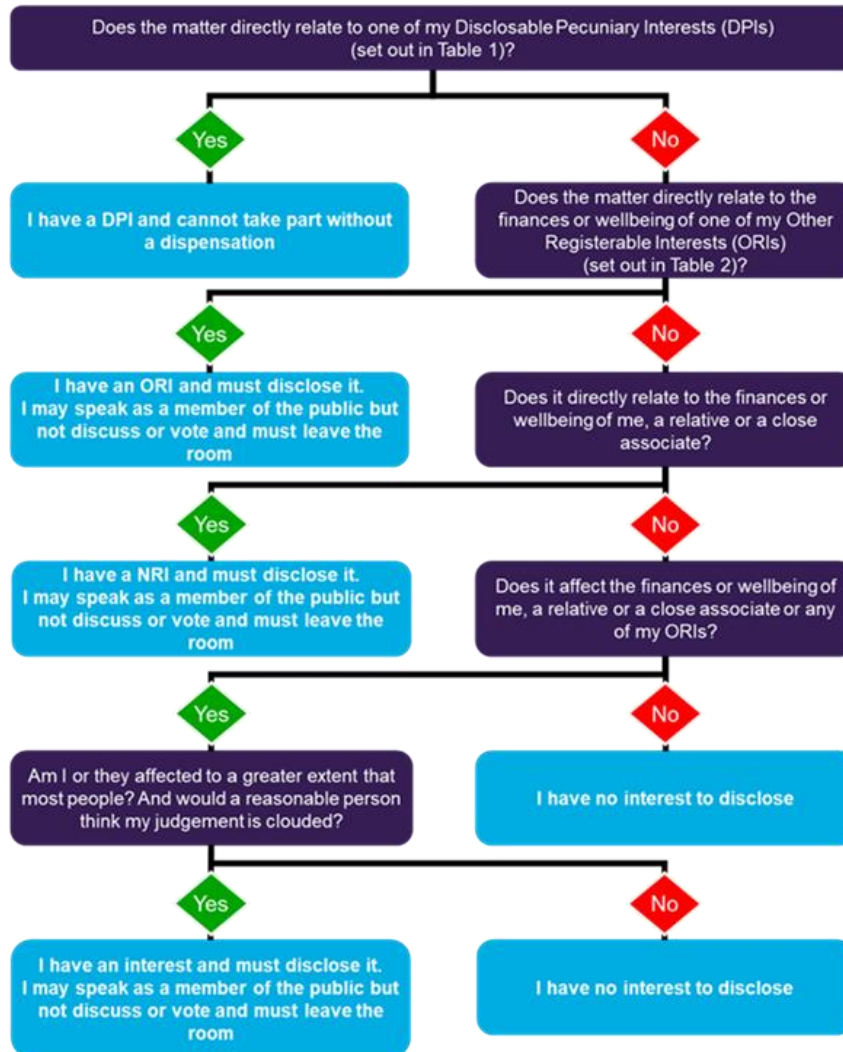


Maintaining and promoting high standards of conduct

Declaring interests at meetings

Familiarise yourself with the Councillor Code of Conduct which can be found in Part 6 of the Council's Constitution.

Before the meeting, read the agenda and reports to see if the matters to be discussed at the meeting concern your interests



What are the principles of bias and pre-determination and how do they affect my participation in the meeting?

Bias and predetermination are common law concepts. If they affect you, your participation in the meeting may call into question the decision arrived at on the item.

Bias Test

In all the circumstances, would it lead a fair minded and informed observer to conclude that there was a real possibility or a real danger that the decision maker was biased?

Predetermination Test

At the time of making the decision, did the decision maker have a closed mind?

If a councillor appears to be biased or to have predetermined their decision, they must NOT participate in the meeting.

For more information or advice please contact the Monitoring Officer

Selflessness

Councillors should act solely in terms of the public interest

Integrity

Councillors must avoid placing themselves under any obligation to people or organisations that might try inappropriately to influence them in their work. They should not act or take decisions in order to gain financial or other material benefits for themselves, their family, or their friends. They must declare and resolve any interests and relationships

Objectivity

Councillors must act and take decisions impartially, fairly and on merit, using the best evidence and without discrimination or bias

Accountability

Councillors are accountable to the public for their decisions and actions and must submit themselves to the scrutiny necessary to ensure this

Openness

Councillors should act and take decisions in an open and transparent manner. Information should not be withheld from the public unless there are clear and lawful reasons for so doing

Honesty & Integrity

Councillors should act with honesty and integrity and should not place themselves in situations where their honesty and integrity may be questioned

Leadership

Councillors should exhibit these principles in their own behaviour. They should actively promote and robustly support the principles and be willing to challenge poor behaviour wherever it occurs

AGENDA

Items to be considered while the meeting is open to the public

1. Election of Chair

To elect a Chair of this meeting of the Licensing Sub-Committee.

2. Apologies

To receive any apologies for absence from Members.

3. Declarations of Interests

Councillors are requested to declare any interests on items included in this agenda. Please refer to the workflow on the preceding page for guidance.

Declarations received will be reported at the meeting.

4. Protocol for Public Speaking at Licensing Hearings

5 - 10

The protocol for public speaking at Licensing Sub Committee hearings is included with the agenda sheet for noting.

5. Hengistbury Post Office, 106 Broadway, Southbourne

The Licensing Authority has received an application for a new premises licence for the premises known as 'Hengistbury Post Office', 106 Broadway, Southbourne.

The Sub-Committee is asked to adjourn the hearing until 23rd June 2026 in accordance with Regulation 12 of the Licensing Act 2003 (Hearings) Regulations 2005.

6. Muscliff Park (Taste of the Caribbean Food & Drink Festival), Shillingstone Drive, Bournemouth, BH9 3LR

11 - 62

S&A Entertainment Ltd have made an application for a new premises licence to be used for a "Taste of the Caribbean Food & Drink Festival".

The date for 2026 has been set for 20th June 2026, thereafter, the event will take place on a consecutive Saturday and Sunday for one weekend each year between May and September with dates to be confirmed with BCP Council on a yearly basis.

The application seeks to permit live and recorded music and the sale of alcohol from 10:00 to 20:00 on the Saturday and Sunday.

The application attracted 7 representations from other persons on the grounds that to grant the application would undermine the prevention of crime and disorder, prevention of public nuisance, public safety and the protection of children from harm licensing objectives.

No other items of business can be considered unless the Chairman decides the matter is urgent for reasons that must be specified and recorded in the Minutes.

LICENSING COMMITTEE AND SUB COMMITTEE – PROTOCOL FOR PUBLIC SPEAKING

1. Introduction

- 1.1 This protocol for public speaking applies to Licensing Committee and Sub Committee hearings in relation to matters including the licensing of alcohol, regulated entertainment, late night refreshment, gambling, sex establishments and hackney carriage and private hire drivers, vehicles and operators, as set out in Part 3.3 of the Council's Constitution.
- 1.2 These matters are considered in accordance with relevant legislation and associated regulations including the Licensing Act 2003 (as amended by the Police Reform and Social Responsibility Act 2011), the Gambling Act 2005, Part II and Schedule 3 of the Local Government (Miscellaneous Provisions) Act 1982 (as amended by Section 27 of the Policing and Crime Act 2009) and the Local Government (Miscellaneous Provisions) Act 1976.

2. Conduct of Hearings

- 2.1 Chair welcomes everyone, matters of general housekeeping are dealt with, notification that the hearing may be recorded for live and subsequent broadcast on the Council's website, reminder to switch mobile phones to silent, etc.
- 2.2 Chair asks everyone present to introduce themselves and state their role.
- 2.3 Chair checks that all persons who have given notice of their intention to speak and any person who wishes to withdraw a representation or wishes not to speak have been identified.
- 2.4 Chair explains proposed procedure and order of speaking for hearing as set out in Appendix A or B of this protocol as appropriate. All parties confirm agreement or make representations on procedure proposed.
- 2.5 Licensing Officer's report is presented.
- 2.6 Parties speak in the order agreed.
- 2.7 With the exception of hackney carriage and private hire hearings, parties who are speaking should not repeat the information which they have already given in writing in their representation. They will be able to expand on the written information given, provided the information remains relevant. Any additional information should be limited to the grounds of their representation(s). For example, if they are objecting on the grounds of Public Nuisance, then they should confine their comments to matters relating to Public Nuisance.

- 2.8 Members of the Licensing Committee or Sub Committee may ask questions after each party has spoken and once all parties have spoken. Parties will be allowed to ask questions through the Chair.
- 2.9 Once all parties have been heard, the parties will be given the opportunity to sum up. Party who spoke first to go last. The hearing will then conclude.
- 2.10 Members will deliberate in private with the clerk and legal representative as appropriate present.
- 2.11 The decision will be taken by the Committee and notification of the decision will be given as follows:
 - 2.11.1 For Licensing Act 2003 and Gambling Act 2005 hearings, determination must be within the period of five working days beginning with the day or the last day on which the hearing was held in accordance with the relevant Regulations, unless otherwise specified (for example, the issuing of a counter notice following objection to a TEN, in which case the determination must be at the conclusion of the hearing).
 - 2.11.2 For Sex Establishment and other hearings, where possible determination will be within the period of five working days beginning with the day or the last day on which the hearing was held.
 - 2.11.3 For Hackney Carriage and Private Hire hearings, notification of the decision will be given at the conclusion of the hearing, followed by a written decision letter where possible within the period of five working days beginning with the day or the last day on which the hearing was held.
- 2.12 Notification of the decision will include information for all parties of any right of appeal as appropriate.

3 General points

- 3.1 Hearings convened under the Licensing Act 2003 and the Gambling Act 2005 and associated regulations may be held remotely as required, if the Chairman agrees it is expedient to do so in the circumstances.
- 3.2 The hearing may be adjourned at any time at the discretion of the Members.
- 3.3 Members may amend the procedure at any time if they consider it to be in the public interest or in the interest of a fair hearing.
- 3.4 The Sub Committee may decide to conduct all or part of a hearing in non-public session in accordance with the relevant Regulations and/or where exempt information is likely to be disclosed.

- 3.5 The Chair may exclude any person from a hearing for being disruptive.
- 3.6 Meetings of the Licensing Committee in public session are recorded by the Council for live and subsequent broadcast on its website.
- 3.7 The hearing will take the form of a discussion.
- 3.8 Only persons (or their representatives) who have made an application, are subject to an application or have submitted a written representation or objection to the Licensing Authority under the relevant Act are permitted to speak at the hearing.
- 3.9 Any further information to support an application, representation, objection or notice (as applicable) can be submitted before the hearing. It may only be submitted at the hearing with the consent of all parties in accordance with any relevant Regulations. Wherever possible the Licensing Authority encourages parties to submit information at the earliest opportunity to allow sufficient time for this to be considered before the hearing and avoid the need for adjournment.
- 3.10 If a party has informed the Authority that they do not intend to participate, or be represented at the hearing, or has failed to advise whether they intend to participate or not, the hearing may proceed in their absence.
- 3.11 For other matters which are the responsibility of the Licensing Committee and not included in this protocol, the Meeting Procedure Rules in Part 4D of the Council's Constitution in relation to public questions, statements and petitions shall apply. This includes such matters as making recommendations on relevant licensing policies, approving the level of fees charged by the Council, and making decisions on tariffs charged by the Public Carriage Trade.
- 3.12 The Council's Constitution can be accessed using the following link:
<https://democracy.bcpccouncil.gov.uk/ieListMeetings.aspx?CommitteeID=151&Info=1&bcr=1>

For further information please contact democratic.services@bcpcouncil.gov.uk

Appendix A

Proposed procedure and order of speaking for hearings (other than hackney carriage and private hire hearings)

1. The Licensing Officer presents report.
2. Questions of the Licensing Officer on their report. Members of the Sub-Committee to go first, then the applicant/licence holder.
3. Applicant will make their Application.
4. Questions of the Applicant by all parties, Members of the Committee/Sub-Committee to go first.
5. Responsible Authorities and Other Persons will make their representations.
6. Questions of the Responsible Authorities and Other Persons. Members of the Committee/Sub-Committee to go first.
7. All parties will be given an opportunity to sum up (with the party who spoke last to go first). The hearing will then conclude.
8. Sub-Committee will deliberate in private with Legal Adviser and Clerk present. (Councillors new to Licensing may observe but will not take part in the decision making).
9. Notification of the Sub Committee's decision will be given in accordance with the requirements of the Licensing Act and Gambling Act regulations. For other hearings, where possible determination will be within the period of five working days beginning with the day or the last day on which the hearing was held.
10. The notification of decision will include information about the right of appeal as appropriate.

Appendix B

Proposed procedure and order of speaking for Hackney Carriage and Private Hire hearings

1. The Licensing Officer presents their report.
2. Questions of the Licensing Officer on their report. Members of the Sub-Committee to go first, then the applicant/licence holder.
3. Applicant/licence holder presents their case.
4. Questions of the applicant/licence holder by all parties, Members of the Committee/Sub-Committee to go first.
5. All parties will be given an opportunity to sum up (with the party who spoke last to go first). The Hearing will then conclude.
6. Sub-Committee will deliberate in private with Legal Adviser and Clerk present. (Councillors new to Licensing may observe deliberations but will not take part in the decision making).
7. Notification of the decision will be given following deliberations at the conclusion of the hearing, to be followed by a written decision letter where possible within the period of five working days beginning with the day or the last day on which the hearing was held.
8. The Legal Adviser will advise parties of any right of appeal as appropriate at the conclusion of the Hearing. Information about the right of appeal as appropriate will also be included in the written decision letter.

Adopted by the Licensing Committee on 7.12.23

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LICENSING SUB-COMMITTEE



Report subject	Muscliff Park (Taste of the Caribbean Food & Drink Festival), Shillingstone Drive, Bournemouth, BH9 3LR
Meeting date	3 June 2026
Status	Public Report
Executive summary	<p>S&A Entertainment Ltd have made an application for a new premises licence to be used for a “Taste of the Caribbean Food & Drink Festival”.</p> <p>The date for 2026 has been set for 20th June 2026, thereafter, the event will take place on a consecutive Saturday and Sunday for one weekend each year between May and September with dates to be confirmed with BCP Council on a yearly basis.</p> <p>The application seeks to permit live and recorded music and the sale of alcohol from 10:00 to 20:00 on the Saturday and Sunday.</p> <p>7 representations have been received from other persons on the grounds that to grant the application would undermine the prevention of crime and disorder, prevention of public nuisance, public safety and the protection of children from harm licensing objectives.</p>
Recommendations	<p>It is RECOMMENDED that:</p> <p>Members consider the proposed application and either –</p> <ul style="list-style-type: none"> a) Grant the application for a premises licence as made; b) Refuse the application for a premises licence; c) Grant the premises licence subject to additional conditions. <p>Members of the Licensing Sub-Committee are asked to make a decision at the end of the hearing after all relevant parties have been given the opportunity to speak.</p> <p>Members must give full reasons for their decision.</p>
Reason for recommendations	<p>The Licensing Authority may only consider aspects relevant to the application that have been raised in the representations.</p> <p>Where representations have been received from a responsible authority or any other person, and the concerns have not been resolved through mediation between all parties, the Scheme of</p>

	Delegation set out in the Council's Constitution states that these applications should be dealt with by the Licensing Sub-Committee.
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Portfolio Holder(s):	Cllr Kieron Wilson – Portfolio Holder for Housing and Regulatory Services
Corporate Director	Laura Ambler – Corporate Director for Wellbeing
Report Authors	Sarah Rogers – Principal Licensing Officer
Wards	Muscliff & Strouden Park
Classification	For Decision

Background

1. S&A Entertainment Ltd made an application to BCP Council's Licensing Authority on 9th April 2026 under Section 17 of the Licensing Act 2023.
2. The application is to permit outdoor live and recorded music and the on sale of alcohol from 10:00 to 20:00 on a Saturday and Sunday, between May and September each year, for the occasion of the "Taste of the Caribbean Food & Drink Festival".
3. The first event is planned to take place on Saturday 20th June 2026. Thereafter, it will run on a consecutive Saturday and Sunday for one weekend each year between May and September. Such dates will be confirmed with BCP Council's Events Team on a yearly basis.
4. A copy of the application and supporting paperwork is attached at Appendix 1.
5. A copy of the site layout plan is attached at Appendix 2.
6. The Taste of the Caribbean Food & Drink Festival is a celebration of different cultures and cuisines. The applicants wish to incorporate the local community into the event to take part in the activities being offered of live music, cooking demonstrations, bouncy castles, face painting and play areas.
7. The licence will not permit more than 4,999 to attend at any one time, including staff and exhibitors.
8. The event has been run between 2021 and 2025, each year more events are introduced into an extended Taste of the Caribbean tour across the UK. The event is now scheduled to host 20 festivals in 15 different locations in 2026.

Consultation

9. The application was served on all responsible authorities and the applicant confirmed that the statutory notices were displayed on site and published in the local newspaper.

10. Representations have been received from 7 other persons on the grounds that to grant the application would undermine all four of the licensing objectives – the prevention of crime and disorder, prevention of public nuisance, public safety and the protection of children from harm.
11. A copy of the representations received and the applicant's response to them are attached at Appendix 3.
12. Concerns were raised by some other persons that the inclusion of an offer of complimentary tickets was a "bribe" to withdraw their representation. This matter was raised with the applicant, and a copy of the response is attached at Appendix 4.
13. During the consultation period several additional conditions were agreed with Environmental Health. A copy of the conditions agreed are attached at Appendix 5.
14. The event has been scrutinised by BCP Council's Safety Advisory Group (SAG). The SAG is attended by representatives including the Police, Fire, Ambulance, Transport and Highways, Events, Licensing Authority, Health & Safety, Environmental Health and Planning who have already had a briefing and oversight by the applicant and have commented on the event plans, policies and risk assessments. The application is made to enable licensable activities to take place at the event.
15. Paragraph 10.18 of the Section 182 Guidance states that *"Licensing authorities should publicise the need for the organisers of major festivals and carnivals to approach them at the earliest opportunity to discuss arrangements for licensing activities falling under the 2003 Act. For some events, the organisers may seek a single premises licence to cover a wide range of activities at varied locations within a premises. This would involve the preparation of a substantial operating schedule, and licensing authorities should offer advice and assistance about its preparation."*

Options Appraisal

16. Before making a decision, Members are asked to consider the following matters: -
 - 7 representations made against the application.
 - Conditions mediated and agreed with Environmental Health.
 - The relevant licensing objectives, namely the prevention of crime and disorder, prevention of public nuisance, public safety and protection of children from harm.
 - The Licensing Act 2003 and appropriate Regulations.
 - Statutory Revised Guidance issued under Section 182 of the Licensing Act 2003 (February 2026).

On 26 November 2025 the guidance was updated to clarify licensing authority discretion (case-by-case decisions).

A spokesperson for the Home Office said:

"The update to the Section 182 Guidance has been added to help ensure that, when determining licence applications and considering any conditions that may apply, Licensing Authorities have in mind the need to support the development of a thriving hospitality sector while still upholding the existing statutory licensing objectives."

The new line in the guidance is 1.18, when making licensing decisions, all licensing authorities should consider the need to promote growth and deliver economic benefits”.

Section 182 Guidance – Public Nuisance

Paragraph 2.22 states “Licensing Authorities should avoid inappropriate or disproportionate measures that could deter events that are valuable to the community, such as live music.”

- BCP Council's Statement of Licensing Policy.

Summary of financial implications

17. An appeal may be made against the decision of the Sub-Committee, by the applicant or any party making representation, to the Magistrates' Court which could have a financial impact on the Council.

Summary of legal implications

18. If Members decide to refuse the application or attach conditions to the licence which the applicant, or the other person who made a representation do not agree to, the applicant or such other person may appeal to the Magistrates' Court within a period of 21 days beginning with the day that the applicant is notified, in writing, of the decision.

Summary of human resources implications

19. There are no human resource implications.

Summary of sustainability impact

20. There are no sustainability impact implications.

Summary of public health implications

21. There are no public health implications.

Summary of equality implications

22. There are no equality implications.

Summary of risk assessment

23. There is no requirement for a risk assessment.

Background papers

BCP Council – Statement of Licensing Policy

[Statement of licensing policy | BCP](#)

Hearing Regulations

<https://www.legislation.gov.uk/uksi/2005/44/made>

Revised Guidance issued under Section 182 of the Licensing Act 2003 (February 2026)

[Revised guidance issued under section 182 of the Licensing Act 2003 \(February 2026\) \(accessible version\) - GOV.UK](#)

Appendices

- 1 – Copy application and supporting paperwork
- 2 – Site plan
- 3 – Copy representations received and applicant's response
- 4 – Email thread with applicant
- 5 – Conditions agreed with Environmental Health

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Application for a premises licence to be granted under the Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I/We S&A Entertainment Ltd

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

Part 1 – Premises details

Muscliff Park, Shillingstone Drive, Bournemouth, BH9 3LR			
Post town	Bournemouth	Postcode	BH9 3LR

Telephone number at premises (if any)	
Non-domestic rateable value of premises	£0

Part 2 - Applicant details

Please state whether you are applying for a premises licence as **Please tick as appropriate**

- a) an individual or individuals * please complete section (A)
- b) a person other than an individual *
 - i **as a limited company/limited liability partnership** **please complete section (B)**
 - ii as a partnership (other than limited liability) please complete section (B)
 - iii as an unincorporated association or please complete section (B)
 - iv other (for example a statutory corporation) please complete section (B)
- c) a recognised club please complete section (B)
- d) a charity please complete section (B)

- e) the proprietor of an educational establishment please complete section (B)
- f) a health service body please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales please complete section (B)
- ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England please complete section (B)
- h) the chief officer of police of a police force in England and Wales please complete section (B)

* If you are applying as a person described in (a) or (b) please confirm (by ticking yes to one box below):

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or



I am making the application pursuant to a

statutory function or

a function discharged by virtue of Her Majesty's prerogative

(A) INDIVIDUAL APPLICANTS (fill in as applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
Date of birth			I am 18 years old or over <input type="checkbox"/>	Please tick yes	
Nationality					
Current residential address if different from premises address					
Post town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					
Where applicable (if demonstrating a right to work via the Home Office online right to work checking service), the 9-digit 'share code' provided to the applicant by that service (please see note 15 for information)					

SECOND INDIVIDUAL APPLICANT (if applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
Date of birth			I am 18 years old or over <input type="checkbox"/> Please tick yes		
Nationality					
Where applicable (if demonstrating a right to work via the Home Office online right to work checking service), the 9-digit 'share code' provided to the applicant by that service: (please see note 15 for information)					
Current residential address if different from premises address					
Post town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					

(B) OTHER APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name	S&A Entertainment Ltd
Address	128 City Road, London, EC2V 2XT
Registered number (where applicable)	14364231
Description of applicant (for example, partnership, company, unincorporated association etc.)	Limited Company

Telephone number (if any)
E-mail address (optional) info@tasteofcaribbeanuk.com

Part 3 Operating Schedule

When do you want the premises licence to start?

DD	MM	YYYY
2	0	0
6	2	0
2	6	

If you wish the licence to be valid only for a limited period, when do you want it to end?

DD	MM	YYYY

This application is for the grant of a premises license to be used on up to 2 days each year, on the occasion of the Taste of the Caribbean Food & Drink Festival. The event will take place on Saturday 20th June 2026, thereafter it will run on a consecutive Saturday and Sunday for one weekend each year between May - September (dates to be confirmed with the Council on a yearly basis)

The premises is a public park/recreation ground, we will be using one section of the park. This area will be enclosed using heras perimeter fencing, with one entrance and two exits. We will have alcohol serving bars at different locations on the site, small live music stage, small funfair rides and a kids area. The event will be ticketed, with a small amount of tickets available for on the door purchases from local community residents who are in the park on the day, did not know about the event and want to participate. This will mean we can keep a full track of the capacity and not

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

What licensable activities do you intend to carry on from the premises?

(please see sections 1 and 14 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment (please read guidance note 2)

Please tick all that apply

- a) plays (if ticking yes, fill in box A)
- b) films (if ticking yes, fill in box B)
- c) indoor sporting events (if ticking yes, fill in box C)
- d) boxing or wrestling entertainment (if ticking yes, fill in box D)
- e) **live music (if ticking yes, fill in box E)**
- f) **recorded music (if ticking yes, fill in box F)**
- g) performances of dance (if ticking yes, fill in box G)
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)

Provision of late night refreshment (if ticking yes, fill in box I)

Supply of alcohol (if ticking yes, fill in box J)

In all cases complete boxes K, L and M

E

Live music Standard days and timings (please read guidance note 7)			<u>Will the performance of live music take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input checked="" type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 4) Live music will be amplified using a PA system on a stage		
Mon					
Tue					
Wed			<u>State any seasonal variations for the performance of live music</u> (please read guidance note 5)		
Thur					
Fri			<u>Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list</u> (please read guidance note 6) The event is to run on Saturday 20th June 2026 and thereafter it will run on a consecutive Saturday and Sunday from 10:00 - 20:00 for one weekend each year between May - September (dates to be confirmed with the Council on a yearly basis)		
Sat	10:00	20:00			
Sun	10:00	20:00			

F

Recorded music Standard days and timings (please read guidance note 7)			<u>Will the playing of recorded music take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input checked="" type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 4) Recorded music will be amplified using a PA system on a stage		
Mon					
Tue			<u>State any seasonal variations for the playing of recorded music</u> (please read guidance note 5)		
Wed					
Thur			<u>Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Fri					
Sat	10:00	20:00	The event is to run on Saturday 20th June 2026 and thereafter it will run on a consecutive Saturday and Sunday from 10:00 - 20:00 for one weekend each year between May - September (dates to be confirmed with the Council on a yearly basis)		
Sun	10:00	20:00			

J

Supply of alcohol Standard days and timings (please read guidance note 7)			Will the supply of alcohol be for consumption – please tick (please read guidance note 8)	On the premises	<input checked="" type="checkbox"/>
				Off the premises	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	State any seasonal variations for the supply of alcohol (please read guidance note 5)		
Mon					
Tue					
Wed					
Thur					
Fri					
Sat	10:00	20:00			
Sun	10:00	20:00	Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list (please read guidance note 6)		
The event is to run on Saturday 20th June 2026 and thereafter it will run on a consecutive Saturday and Sunday from 10:00 - 20:00 for one weekend each year between May - September (dates to be confirmed with the Council on a yearly basis)					

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor (Please see declaration about the entitlement to work in the checklist at the end of the form):

Name Marlene Bernard	
Date of birth [REDACTED]	
[REDACTED]	
[REDACTED]	
Postcode	[REDACTED]
Personal licence number (if known) Pers6480	
Issuing licensing authority (if known) Lambeth	

M

Describe the steps you intend to take to promote the four licensing objectives:

General – all four licensing objectives (b, c, d and e) (please read guidance note 10)

We will work with and take advice from the local authorities via the SAG to ensure the prevention of crime, disorder and to ensure the event takes place safely and successfully.

All staff members engaged in selling alcohol on the premises shall receive full training pertinent to the Licensing Act, specifically in regard to age-restricted sales, challenge 25 and the refusal of sales to persons believed to be under the influence of alcohol or drugs.

All staff will receive training on the four licensing objectives and the ask for Angela campaign.

We will also have the following:

Experienced Security team and full security management plan

Medical team on site throughout the duration of event and full medical plan

Challenge 25 policy and signage

Full event management plan including lost child and vulnerable person procedures

Controlled drinking procedures

The prevention of crime and disorder

We are using a highly recommended security team who have a wealth of experience with events of this nature and larger events, they have provided a full event security plan that details the security operation for the day.

The target clientele for this event is adults aged 35 - 70 and families. The site will have secure heras perimeter fencing, the event will be ticketed.

Security shall have the right to refuse entry to any unauthorised/disorderly person or any person not complying with the conditions of entry. Anyone who appears to be drunk or intoxicated shall not be allowed entry to the event site.

Heras fencing will be erected around the perimeter of the event as shown on the site plan and constantly monitored by security staff during the event.

All staff members engaged in selling alcohol on the premises shall receive full training pertinent to the Licensing Act, specifically in regard to age-restricted sales, challenge 25 and the refusal of sales to persons believed to be under the influence of alcohol or drugs.

The challenge 25 proof of age scheme shall be operated at each bar, the only acceptable forms of identification will be government issued photographic identification cards, such as a driving licence and passport.

Each bar shall have a record of all refused sales of alcohol. The record will include the time of sale and description of the person refused.

No alcoholic drinks shall be permitted to leave the perimeter of the site. Customers will not be permitted to bring alcohol on site and may only consume alcohol which has been purchased from the premises

For each event held under the license, an Event Safety Management Document (specific to the event) shall be completed, outlining the proposed management structure (including responsibilities and contact details), together with details of the organisation, control, monitoring and review mechanisms as identified by the event specific risk assessment.

The document shall be submitted to the Licensing Authority, Police and the SAG, at least 3 calendar months prior to the event.

The Licensing Authority and Police shall have an absolute power of veto where they are not satisfied with the measures proposed.

We have a full event management plan that sets out procedures in all areas for public safety, this includes a risk assessment to make us aware of any potential dangers to the public.

The event security team and medical team will be on site at all times during the event.

The event will have clear conditions of entry as follows – “No glass bottles, no alcohol shall be brought onto site, no illegal drugs or prohibited highs, no weapons of any kind, or anti-social behaviour will be tolerated, and the organisers reserve the right to refuse admission.”

The event manager will be on site to oversee the event build, live and break. His duties will include but not be limited to overseeing the following:

Assessment of contractors and their safety documentation prior to their arrival on site

The undertaking of site and task specific risk assessments

Sign off Policy for temporary installations by contractors

Protection of audience and staff from noise

Adherence to food hygiene standards

Safe installation and operation of generators and temporary power supplies

Adequate provision of medical facilities on site as documented in the medical plan

Appropriate provision of firefighting equipment throughout the site in accordance with Fire Safety Management Plan

The prevention of public nuisance

We will not encourage heavy drinking, customers who appear to be near to the limit will be refused service. We will have portaloo toilets and large dustbins on the inside and also the outside of the perimeter fencing.

We have a full security team that are experienced in dealing with any nuisance behavior.

The event production manager will take noise measurement readings both within the perimeter fence and outside of the perimeter fence at the park boundaries to ensure noise levels are complied with at regular intervals

A resident contact telephone line to contact the site management team will be operated during the build, live and break periods of the event.

Communication will be sent to all ticket holders giving them walking routes from the main public transport stations that limit the use of smaller residential roads.

The protection of children from harm

We have a lost child and vulnerable person procedure in the event management plan.

This is a family friendly event but we will still encourage adults to not leave children under the age of 16 unattended.

The event will have a strict challenge 25 policy for alcohol sales.

Checklist:

Please tick to indicate agreement

- I have made or enclosed payment of the fee.
- I have enclosed the plan of the premises.
- I have sent copies of this application and the plan to responsible authorities and others where applicable.
- I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable.
- I understand that I must now advertise my application.
- I understand that if I do not comply with the above requirements my application will be rejected.
- [Applicable to all individual applicants, including those in a partnership which is not a limited liability partnership, but not companies or limited liability partnerships] I have included documents demonstrating my entitlement to work in the United Kingdom or my share code issued by the Home Office online right to work checking service (please read note 15).

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.

IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED.

Part 4 – Signatures (please read guidance note 11)

Signature of applicant or applicant’s solicitor or other duly authorised agent (see guidance note 12). **If signing on behalf of the applicant, please state in what capacity.**

Declaration	<ul style="list-style-type: none"> • [Applicable to individual applicants only, including those in a partnership which is not a limited liability partnership] I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15). • The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her
--------------------	--

	proof of entitlement to work, or have conducted an online right to work check using the Home Office online right to work checking service which confirmed their right to work (please see note 15)
Signature	D.McClean
Date	07/04/26
Capacity	Event Manager

For joint applications, signature of 2nd applicant or 2nd applicant's solicitor or other authorised agent (please read guidance note 13). If signing on behalf of the applicant, please state in what capacity.

Signature	
Date	
Capacity	

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 14)			
Post town		Postcode	
Telephone number (if any)			
If you would prefer us to correspond with you by e-mail, your e-mail address (optional)			



Alcohol Management Plan

Taste of the Caribbean 2026

Version 1

Revised: 19/03/2026

Prepared by
S & A Entertainment Ltd

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Safety Plan Sections

1. Introduction
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3. The law
4. Controlled drinking procedures
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9. Radio
10. Licensing
11. Stock
12. Cleaning / recycling
13. Staff drinking policy
14. Manual handling
15. Smoking
16. Violent incidents
17. Training forms
18. Bar training register

1. Introduction

Taste of The Caribbean is a vibrant food festival celebrating the flavors, aromas, and cultures of the Caribbean. The festival will take place in numerous outdoor locations across London and the UK. Join us for a culinary journey through the Caribbean islands, where you can savor traditional and modern dishes, sip on exotic drinks, and enjoy live entertainment. Our festival promises to be a joyful and delicious celebration of Caribbean cuisine, hospitality, and community. We look forward to welcoming you to our festival and sharing the taste of the Caribbean with you.

Access to the event will be by ticket only – either purchased online in advance, or if capacity allows, on site at the event.

We want to assure our guests that we take licensing requirements seriously and have already taken steps to ensure that our proposed plans, which are detailed further in this document, meet the standards set out by the local police.

We are committed to creating a safe and enjoyable experience for all attendees, and obtaining the necessary licenses is an important part of that commitment.

2. Disclaimer

Disclaimer

The information contained in this document is proprietary to the Directors of Taste of The Caribbean. Unless stated otherwise it is made available in confidence and solely to its intended recipient. It is intended as supporting documentation for the event being proposed and no other event.

This document/record may not be copied in whole or in part in any form or placed in the public domain without the express written consent of the owners.

The contents of this document are subject to change without notice, until the document is approved and agreed by all parties and released at issue (generally one month prior to the scheduled event to which it relates).

The elements mentioned herein are for guidance purposes only, and do not guarantee a contractual duty to perform.

The following information is for guidance purposes only and is subject to client approval and sign off. Designs show intent only and are subject to change. Any information contained in this document is in draft form only.

3. The law

The Licensing Act (2003) establishes a scheme for licensing premises in England and Wales which are used for the sale or supply of alcohol, to provide regulated entertainment, or to provide late night refreshment.

4. Controlled drinking procedures

- Customers who appear to be over or near the limited will not be served.
- Bar staff will be trained on the licensing objectives, challenge 25 and ask for Angela scheme.
- Evidence of age in the form of photographic identification (ID) shall be requested from any person appearing to those selling or supplying alcohol to be under the age of 25 and who is attempting to buy alcohol.
- Acceptable identification for the purpose of this condition is that issued by a government agency bearing a holographic mark with a photograph and date of birth, or the Proof of Age Standards Scheme (PASS) approved age cards.
- Notices shall be strategically and prominently placed at points of sale advising customers that they may be asked to provide evidence of age.
- A refusals book to record every instance that sales of alcohol are refused shall be maintained.

5. Event bars

- There will be 4 alcohol serving bars at the event and multiple soft drink only bars.
- The bars will also offer a selection of soft drinks for minors.
- Drinking water is available on the site.
- S.I.A. staff will monitor the bar area and customers for potential outbreaks of disorder
- All Staff will be active in promoting public safety and to protect children from harm.

6. Operating procedures

Before individual bars open for trade for the first time the Premises License Holder (PLH) and Authorised Overseer will meet with the Designated Premises Supervisor (DPS) in the bar to be inspected and issued with all relevant paper work for the implementation of policies.

- The inspection will include checks on:
 - Adequate entry and egress routes and lighting
 - Premises comply with health and safety policy
 - Adequate provision of fire extinguishers
 - Safe clean and hygienic working area
 - Display of bar tariff showing product, measure, A.B.V. and price.
 - Display of Policy
 - Refusals register and working pens in till area
 - Display of No Smoking Signs
 - All cups are non glass polycarbonate drinking vessels
 - Cans of drink need not be decanted but must be opened and unsealed prior to providing it to the customer
 - All free pour drinks are into correct 'Pint to line' C.E. stamped cups.
 - All wines and spirits are of the correct measure and measures are stamped

Checklists

- Once the DPS is satisfied that all is in order the PLH will be issued with an Authority to Trade.
- Bars will trade only at the times designated by the license.
- We undertake to record:
 - Staff training and understanding of our Alcohol Policy
 - All challenges to customers under Challenge 25 detailed in the refusals register. This will be audited twice daily and records kept behind each bar.
(Refusals register separate document).
 - All refusals to serve intoxicated customers detailed in the refusals register.
 - All attempts of proxy purchases for the underage detailed in the refusals.
 - These records will be readily available for inspection by the police and other responsible authorities.

7. Staff training

Bar Training Document

All staff to be emailed this ahead of the event & to also run through it on their first shift in conjunction with a Bar Supervisor. All staff to sign the declaration and training record before their first shift.

Over 18 policy/ Challenge 25 scheme

ID - DATE OF BIRTH ON ID, NEEDS TO BE ON OR BEFORE,

- Anyone who appears under the age of 25 MUST have photograph ID regardless of whether they have an over 18 wristband before they are served alcohol. (In case they've accidentally been given the wrong wristband).
- All individuals wearing an under 18 wristband will be refused alcohol at the bar. Staff will demand proof of age if they suspect that the customer is less than 25 years of age.
- Details of any customers who are refused alcohol must be recorded in the refusals register.

This will be audited by the bar manager at regular intervals.

SEE SEPARATE REFUSALS REGISTER BEHIND EACH BAR

- Any individual under the age of 18 seen drinking alcohol should immediately have it confiscated by a member of the security team.

8. Serving people who are intoxicated

It is against the law to serve people that are intoxicated. Please refer to bar supervisor if you suspect that someone is intoxicated and do not serve them alcohol.

9. Radio

- Channel list will be advised
- Supervisors will be given basic radio training inc. a quick demo of radio operation

10. Licensing

License details

Licensed to serve alcohol between the hrs of **10:00 - 20:00**

- A copy of the license is kept onsite with the event manager
- Designated Premises Supervisor: Marlene Barnard.
- Each bar will be managed by a personal license holder

11. Stock

- Stock – Bar should be fully stocked at all times by Bar Supervisor and bar staff
- If anything's missing please ask Bar Supervisor at the time
- Alcohol bars will operate a full menu of beers, ciders and spirits

12. Cleaning / recycling

- As many a bar manager is fond of saying, "If you've got time to lean you've got time to clean"
- Please just do it.

13. Staff drinking policy

- No drinking when on duty.
- Drinking behind the bar looks unprofessional and there's a risk that underage people could get served if your judgment is impaired.
- This could lead to a big fine, risks our license and therefore the event as a whole.

14. Manual handling

Staff should not attempt to move large or heavy objects without receiving the appropriate manual handling training.

15. Smoking

Smoking will not be permitted in covered areas (e.g. bar, traders' marquees). If individuals are seen smoking in these areas they will be asked by security / stewards to extinguish their cigarettes or move to outdoor areas.

16. Violent incidents

Staff (other than security) should not get involved in any violent situations and should instead contact the nearest security guard on the radio.

17. Training forms

AGE VERIFICATION POLICY STAFF DECLARATION

PREMISES AGE VERIFICATION POLICY

NAME OF STAFF MEMBER

.....

- The sale of alcohol to a child or young person (that is to say, a person aged under 18) is an offence, which may lead to a fine of up to £5,000 and/or a term of imprisonment not exceeding three months.
- Such a sale will also lead to a review of the premises licence and could result in the licence being suspended or revoked.
- Taste Caribbean operates an 'age verification policy', in terms of which you must require production of an acceptable proof-of-age document if you are in any doubt as to whether a person seeking to buy alcohol is less than 25 years of age.
- Only the following documents are acceptable for proof-of-age purposes:
 - o A passport
 - o European Union photocard driving licence
 - o A proof of age card bearing a PASS hologram
- If no such document is produced or if you have a suspicion that the document presented is not genuine, or has been tampered with or has been altered, then you must refuse the sale or refuse to authorise the sale. This refusal must be documented in the refusals register.

Declaration:

I have read and understood the foregoing policy. I understand that failure to comply with its terms will be treated as gross misconduct and may lead to my dismissal from my employment.

Signed:

Date: / /

18. Bar training register

- Bar training register (to be signed by each member of the bar staff prior to their first shift).
- Copies will be kept behind the bar.

Name	I have read & understood the bar training document	Signed	Date
<i>Sample</i>	Yes	X	1/2/2022

TASTE OF THE CARIBBEAN FOOD & DRINK FESTIVAL

NOISE MANAGEMENT PLAN

V.1



 **BOURNEMOUTH**

SATURDAY 20TH JUNE 2026

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1. INTRODUCTION

This document aims to establish, explain, and indicate how noise/sound will be managed at Taste Of The Caribbean Food & Drink Festival 2026. Through reviewing the layout of the festival site this document will state the timings and mitigations put in place to allow both those attending the event and those not attending the event to have a satisfactory experience in regards to noise levels.

2. Timings in relation to Noise



Thur & Fri

Thursday 18th & Friday 19th June

08:00 - 18:00 -Perimeter fencing, stage, and gazebo construction begins. Delivery of toilets and herras fencing. (low level car noise, low level metallic sounds, metal clanging, and crew chatter)

Saturday

Saturday 20th June

07:30- Trader arrival and setup. (**low-level car noise, metallic sounds, and chatter**)

09:30 - Sound check (**playback only to establish systems are working and gauge correct leveling**)

10:00 - Event Opens to the public: Amplified sound for the event begins.

20:00 - Event Closes to the public: Amplified sound for event ends.



Sun

Sunday 21st June

09:00 - 18:00 - Dismantle of fencing, stage and marquee(**low level car noise, metallic sounds and chatter**)

09:00 - 18:00 - Collection of toilets and heras fencing(**low level car noise, metallic sounds and chatter**)

3. Noise/Sound during the event

3.1 The Public

As to be expected with an outdoor food & and drink festival, the members of the public attending the event will create a level of consistent chatter through conversation. During live performances applause and singing is to be expected.

3.2 Staff/Contractors

Due to the size of the event, there will only be a small number of staff/contractors on site. Each group of persons will be working within groups closely and therefore will be able to communicate at a talking volume level during the build and derig. During the show staff and security will be equipped with radios with earpieces reducing spills from radio calls.

3.3 Performances

All noise/sound levels during the event from performances will be directly controlled by the event front of house sound engineer. The front of house sound engineer has been briefed on the requirements stated in this document and is responsible for controlling the sound levels from our amplified sound source during the event. The Event Manager will periodically spot check the front of house sound engineer is remaining compliant.

4. Managing Noise

We will abide by reasonable agreed sound level limits.

This section will detail how sound levels will be monitored during the event.

The event manager can make a dynamic assessment to turn volume levels down at any time if it is felt levels are excessive – even if still operating within the set dB levels agreed.

4.1 Noise Measurements

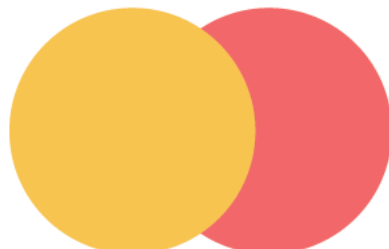


SOUND MEASURING EQUIPMENT TO BE USED

- NTI XL 2

MEASURING

- The production team will have one member of staff responsible for sound measurements for the duration of the event.
- Reports can be made available to the council or local authorities on request at any stage throughout the event.



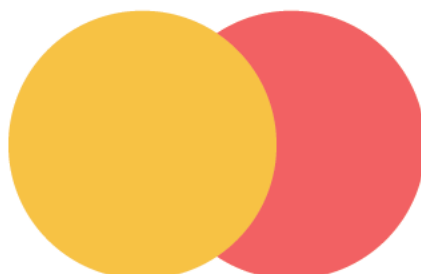
EVENT SITE

Amplified music will be distributed throughout the audience areas using pre-planned speaker quantities at pre-determined locations. This is to maintain control for both on-site HSE guidelines and off-site noise management in noise sensitive areas.

Audience areas will be no more than 107db(A) or 140db(C) at any point and will be continually monitored.

PARK BOUNDARIES

- Monitoring will take place at the park boundaries or 1m from the façade of homes surrounding the park if required. Monitoring will take place at these locations frequently throughout the day and recorded, this data can be made available upon request
- Maximum of 65dB(A)
- Maximum of 80dB(C)



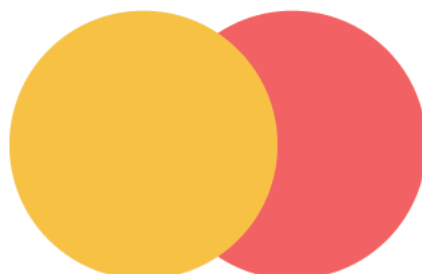
4.2 Managing Complaints

Prior to the event commencing, residents directly neighboring the park will receive a letter stating information about the event and free complimentary tickets to attend. This letter will also contain a number that will give residents a direct line to the event management team during the event build, live, and break periods.

During the event, if noise complaints are received, we shall make a log of the complaint and discuss the issue with the complainant to diffuse any complaints that may be raised to the local authority.

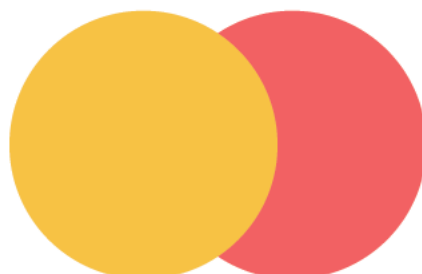
As part of the logging process, we shall ask the complainant for their address or approximate location and dispatch a member of the event management team to this location to take a Db level reading to check if excessive volumes are present at this location.

Should an issue be identified with a particular location and/or a particular surrounding area the event manager will look to adjust the main stage volume levels accordingly and a log will be made of this action taking place and a further meter reading will be taken at the location.






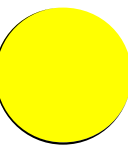










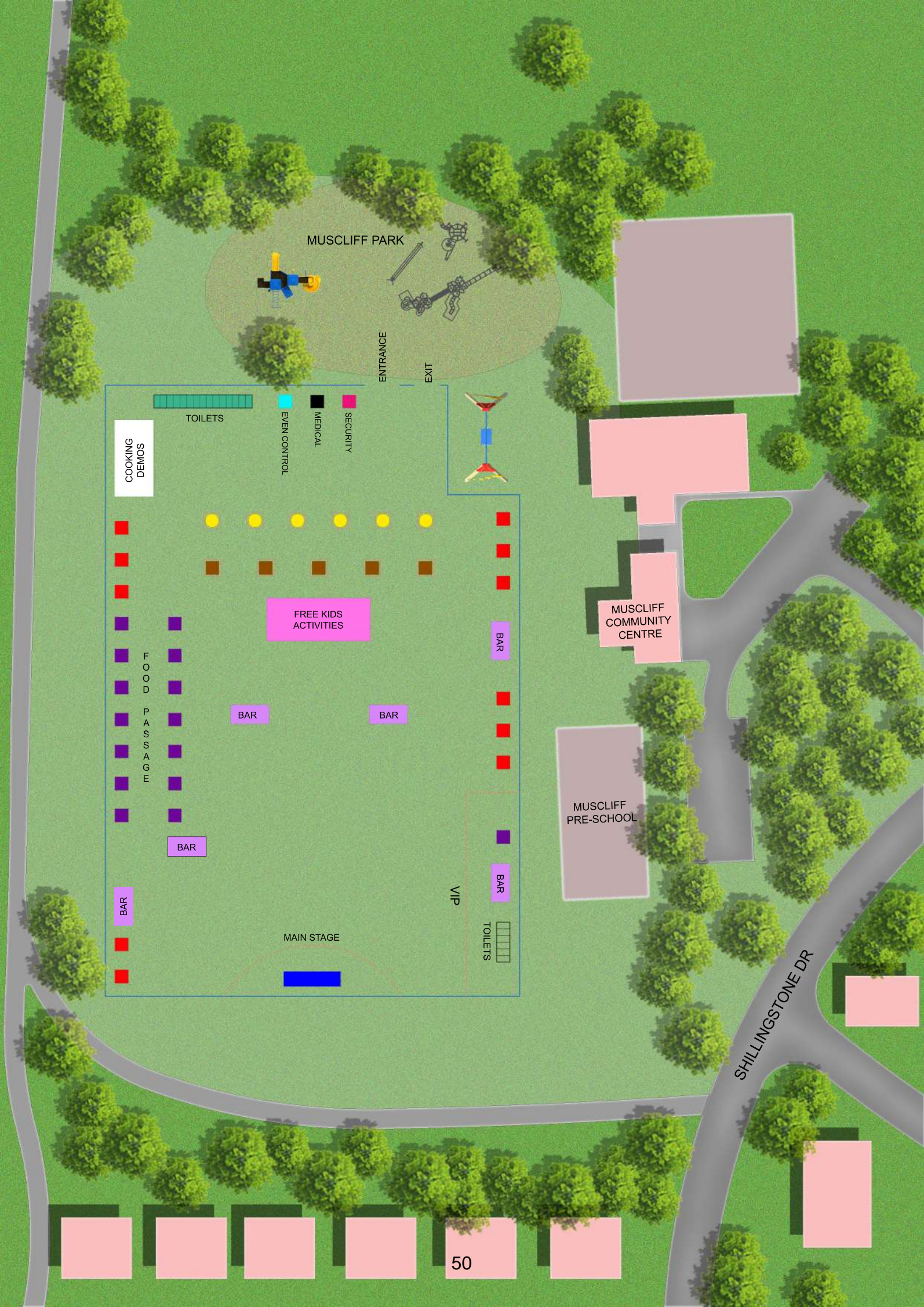
Considerations

To be added post S.A.G meeting or S.A.G requests



MUSCLIFF PARK SITE MAP KEY

	COOKING DEMOS
	FOOD TRADER
	BAR
	BOUNCY CASTLE
	NON FOOD TRADER
	FAIRGROUND RIDE
	SECURITY
	MEDICAL
	EVENT CONTROL
	TOILETS
	STAGE
	FREE KIDS ACTIVITIES
	SECURITY BARRIERS
	HERAS FENCING



MUSCLIFF PARK

ENTRANCE

EXIT

COOKING DEMOS

TOILETS

EVEN CONTROL
MEDICAL
SECURITY

FREE KIDS ACTIVITIES

FOOD PASSAGE

BAR

BAR

BAR

BAR

VIP

BAR

TOILETS

MAIN STAGE

MUSCLIFF COMMUNITY CENTRE

MUSCLIFF PRE-SCHOOL

SHILLINGSTONE DR

50

MUSCLIFF PARK
TASTE OF THE CARIBBEAN EVENT
APPLICATION FOR A PREMISES LICNCE

REPRESENTATIONS RECEIVED

1	<p>I am totally against the proposal for the licence to be granted to S&A Entertainment Ltd on the grounds that the disruption it will cause to the park which is a very family place to enjoy.</p> <p>We are immediately aware of the problems that this will cause. The parking is inadequate for an event of this nature & attendee's with parking a complete nightmare with cars parked on path ways blocking the roads on people's driveways. The noise level will be intolerable for residents who back onto the field & once the organisers gain permission they will gain momentum in organising more events. If this application goes through it will cause lots of distress and unhappiness because of noise, antisocial behavior and drunkenness that we as neighbours will have to endure. We know what it was like when the Gypsies took over Muscliff Park a few years ago with all the noise and the antisocial behaviour. And allowing alcohol to be sold will make the situation worse, who is going to monitor the young underage children from drinking on the field. Who is going to police this event to make sure there are no PROBLEMS with an event like this.</p> <p>SO PLEASE DO NOT GRANT THIS IS LICENCE.</p> <p>From a concerned neighbor to Mucliff Park</p>
2	<p>My garden is on Muscliff Park. THIS IS A RESIDENTIAL AREA</p> <p>Seriously issuing an "Alcohol Licence" for Muscliff Community Centre.... Is an open opportunity for violence, once young people are intoxicated. Once word travels via ALL media...the inevitable fighting...drugs etc happening.</p> <p>Plus who will "POLICE" it once it's issued and mayhem starts...as we all know it will.</p> <p>This will PUT all residents in this area of risk of violence in all sorts of areas!!!</p> <p>We live in an area that has had to deal with gypsies in the past and the "COUNCIL" ended up having to clear up the filth that was left all over the park.</p> <p>Surely it is in the "families interests" who live surrounding Muscliff Park...to feel "SAFE AND FEEL FREE" to enjoy the park, as we all do at the present time.</p>
3	<p>Objection To The Application For A Premises License By S&A Entertainment Ltd For Muscliffe Park</p> <p>I am a resident of Tyndale Close, Muscliffe, BH9 3SF & I live across the road to Muscliffe Park.</p>

I am extremely worried about the above application & I have many reasons for this.

SAFETY:- There is insufficient space for a gathering of this size. There is a small car park by the Community Centre which will no doubt be used to accommodate the Organisers. This would result in people leaving their cars wherever they could park ie, in all of the roads nearby, over residents driveways & it will result in any Emergency Vehicles not being able to access any of the houses nearby or the actual site itself.

THE SALE OF ALCOHOL This will result in the Public drinking & thereby, no doubt, resulting in Antisocial Behaviour & there are numerous family homes here, with young children.

EXCESSIVE NOISE It is due to be held in Summertime & with Climate Change we'll have our windows open & we are so use to the quietness of this whole area that it will be very noticeable to us all.

BCP ISSUES AN ALCOHOL PERMIT Then it will attract many more applications from various institutions & will damage the peace & quiet of the environment where we chose to live in.

LOCAL WILDLIFE that we share the park with ie foxes, badgers etc etc. There will no doubt be litter left & the land, especially the grass & trees will be affected by the large amount of people.

BCP ISSUES AN ALCOHOL PERMIT Then it will attract many more applications from various institutions & will damage the peace & quiet of the environment we chose to live in.

POLICE how are they going to control this occasion? And if it goes awry who will be able to attend to deal with the situation? We are informed that the Police are committed with everyday events without attending a planned & permitted event of this size.

Therefore I strongly **OBJECT** to this Permit.

24.04.26 – Additional Comments

Ref:- Damien's Letter To Local Residents

I am dismayed to read the letter from the Representative of S&A Entertainment which shows that the Company are solely money orientated & have no interest at all in the local community.

They may say that the majority of people attending will be between 35 to 70 when, if you live in the real world the people most interested in attending are the youngsters, aged between 14 to 30 years old & that's because alcohol will be freely accessible if the licence is issued.

Selling alcohol will definitely change this description. Those who attending such an event will consume it in anyway they can. For example, before they arrive or they will get anyone old enough to purchase alcohol for them or they will bring it along with them in disguise & we should all be aware of the effect of alcohol on people.

	<p>Dorset Police are overwhelmed with jobs that they have to attend & I note that Damien say's that they have had no major incidents at any events organised by them. Major incidents are catastrophic so he needs to choose his words carefully because any incident that occurs will be unnecessary.</p> <p>I have lived in this area for all of my life & it is a pleasant, quiet, beautiful place to live. Fortunately we have had very little bad behaviour for which we, the local residents, are immensely grateful for.</p> <p>We are totally flabbergasted at the thought of such an event taking place in the small area that we love & cherish.</p>
4	<p>Dear Licensing Team</p> <p>I refer to the blue BCP licensing application notices posted in Muscliffe Park, Bournemouth concerning the above subject and would very much like to object on so many levels.</p> <p>Muscliffe Park is located in the middle of a large private residential area occupied primarily by local families.</p> <p>The proposed venue is totally unsuitable for the type of event S&A Entertainment have planned.</p> <p>Advertisements are already appearing on social media promoting it as ' Europe's Biggest Caribbean Food & Drink Festival '</p> <p>This in itself is worrying as I understand the license has not yet been granted !</p> <p>This will not be a low key event but one of considerable magnitude that will attract large crowds of people from outside the area, as a consequence my genuine concerns are as follows.</p> <p>Public Safety Located in a quiet residential area the park primarily serves local people and has limited parking available, therefore attendees will be parking as and where they can in residential streets nearby causing congestion and obstruction to occupiers and potential difficulties for Emergency vehicles gaining access if required. Also inadequate exit routes post event from a non traditional venue.</p> <p>Crime & Disorder The sale of Alcohol on site for a period of 10 hours each day has the potential to lead to intoxication and Antisocial Behaviour causing harassment alarm or distress to others not only attending the event but to residents living close by.</p> <p>Public Nuisance Loud noise from music or crowds at an open air event and subsequent litter that entails. Muscliffe Park is blessed with being located in a safe and peaceful environment valued and enjoyed by all who live close by, an annual event such as the one planned is not in keeping with the nature of the area and will have a detrimental affect on it and its residents.</p> <p>I respectfully request that consideration be given to the concerns raised and hope that common sense prevails.</p>

	<p>24.04.26 – Additional Comments</p> <p>I have read the Dear Resident letter attached and as expected it paints such a picture of Nirvana that no one could possibly have a reason to object but in reality there are so many contradictions within it that it lacks credibility.</p> <p>For a start it's not totally family focused as families have children of all ages and as a consequence selling alcohol at the venue is not acceptable.</p> <p>Selling it as an opportunity for people to enjoy this type of festivity who wouldn't normally get the opportunity to do so is a contradiction in terms !</p> <p>Many of us in Muscliffe chose to live there for the peace and quiet it afforded far away from the chaos of the town centre and the problems associated with alcohol. The event is wholly commercial and as a consequence local residents will suffer if this licence is approved and the misery we will have to endure each and every subsequent year from then on.</p> <p>Finally they are offering concerned residents who drop their objections free tickets, this is clear bribery which borders on underhanded and shabby behaviour.</p>
5	<p>Dear BCP</p> <p>I would like to object to the application from SA Entertainment for an alcohol license at their event at Muscliffe Park & object to the event as a whole.</p> <p>I feel this is type of event is inappropriate being that it is in the middle of a housing estate so noise from the event will cause alot of disturbance, suitable parking facilities do not exist, it's a well used children's play area & local family walking area plus the park itself backs onto many private homes.</p> <p>If the event has permission to go ahead I object to it being licensed as this could have a detrimental effect on the local community. As we know adding alcohol to a large event can require it to be policed correctly or it can cause a lot of disturbance to what is a quiet family oriented area.</p> <p>Please consider my objection.</p>
6	<p>WITHDRAWN – CONDITIONS AGREED WITH EHO</p>
7	<p>I am writing to object to the above event and in particular a drinks license.</p> <p>I walked through the park this morning surrounded by fields, wildlife , cow parsley and where the sound of birdsong is deafening. Who in their right mind at BCP would think this the appropriate venue for such an event. Where are the car parking facilities? The quiet residential roads cannot support such an event.</p> <p>I may sound a NIMBY, but it is not MY backyard, it belongs to nature and wildlife and the river where we can live in peace side by side. Such an event would be more suited to a larger venue which can easily accommodate and service the patrons adequately. Alcohol in my opinion is going to make matters even worse - please leave one of the few naturally beautiful areas in Bournemouth to be enjoyed by the residents and visitors.</p>

8	<p>Please register my resident's objection to the above. Apart from the anti social behaviour that might be expected Muscliffe Park is totally unsuitable for this event due to, among other things, the lack of car parking facilities. The park lies in the centre of a purely residential area and the roads are already congested. If you allow an influx of attendee's cars you're going to have gridlocked roads, cars blocking resident's drives and the hostility which will inevitably follow.</p> <p>It is interesting to note that S & A Entertainment are already heavily advertising this event tickets and ticket sales.</p>
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Dear Local Resident,

I hope this message finds you well.

My name is Damien, I am the Event Manager for Taste of the Caribbean Food & Drink Festival. I am writing to you following your recent correspondence with the Bournemouth Council Licensing Department regarding the proposed event and application for a license.

Firstly, I would like to sincerely thank you for taking the time to share your concerns. We fully understand and respect the importance of local residents being informed and reassured about events taking place in their community, and we genuinely appreciate the opportunity to provide you with further context.

Taste of the Caribbean Food & Drink Festival is a family-focused, community-led summer event designed to bring people together in a safe and welcoming environment. Our audience is predominantly adults aged between 35 and 70, with the average attendee being around 45 years old.

The event has been successfully delivered for six years across 18 locations in 15 cities, working closely with multiple local authorities. It is consistently well received and is widely regarded as a positive addition to the communities in which it takes place, offering affordable, family-friendly summer entertainment in areas that often have limited access to this type of experience.

Importantly, this is not a late-night music festival aimed at a younger audience. It is a relaxed, daytime event centred around food, culture, and community. Guests come to enjoy a calm and welcoming atmosphere, explore a wide variety of Caribbean cuisine, listen to live but accessible music, and spend quality time with family and friends in the park.

Alongside food and drink offerings, the festival includes a range of free activities for children such as storytelling, circus skills, puppet shows, arts and crafts, and interactive entertainment. The aim is to create an inclusive space where families of all backgrounds can come together and enjoy a shared experience.

We also have things such as free cooking demonstrations for the older clientele.

We recognise the importance of maintaining a safe and respectful environment. Food and drink festivals of this nature typically have no anti-social behaviour, and we are pleased to say that we have never experienced any major incidents, serious complaints, or required emergency services intervention at our events.

That said, we do not take anything for granted. We work closely with all relevant authorities, including the police and licensing teams, to ensure every aspect of the event is carefully planned and responsibly managed.

Measures in place include professional SIA security, perimeter fencing, mobile CCTV, structured alcohol management procedures, and appropriate search policies where required.

We also place great importance on communication with the local community. In the lead-up to the event, all residents living in the immediate surrounding roads will receive a letter through their door containing full event details, along with a direct contact number for a duty manager should any concerns arise during the event.

I would like to share images from previous Taste of the Caribbean events, as we believe they clearly reflect the relaxed atmosphere, family focus, and diverse but respectful audience that attend.





I truly hope this information helps to address any concerns you may have. Our intention is always to work with and not against the local community, and to ensure the event is a positive experience for everyone involved.

If you feel able to reconsider your objection, I would also be delighted to offer you and your family complimentary tickets to attend the event as our guests. We would genuinely welcome the opportunity to show you first-hand the atmosphere and community spirit it creates.

If you have any further questions, please do not hesitate to contact me via the Licensing Department, and I will be more than happy to respond.

Thank you again for your time and consideration.

Damien

Event Manager

Taste Of The Caribbean Food & Drink Festival

From: info@tasteofcaribbeanuk.com
To: [Sarah Rogers - Licensing](#)
Subject: Re: Muscliff Park
Date: 30 April 2026 15:20:33
Attachments: [image001.jpg](#)
[image002.png](#)

Hello Sarah,

Thanks for getting back to me and for sharing the responses from some of the local residents.

I understand the point being raised, however I want to be clear that the intention behind that paragraph was not to imply any condition or link between attendance at the event and the objection process.

From our perspective, the offer of complimentary tickets was made purely as a gesture of goodwill, on the assumption that if someone is maintaining a formal objection, they are likely doing so because they have genuine concerns about the event proceeding and therefore would not wish to attend that same event if the license is granted.

Equally, for those who are open to it, we simply felt it could be a positive opportunity to experience the event first-hand and form a view based on what actually takes place on the day.

I hope I have been able to offer more clarity.

Kind regards,

Damien
Event Manager

Taste Of The Caribbean Food & Drink Festival
www.tasteofcaribbeanuk.com

From: Sarah Rogers - Licensing <sarah.rogers@bcpcouncil.gov.uk>
Sent: 30 April 2026 9:13 AM
To: Taste of Caribbean <info@tasteofcaribbeanuk.com>
Subject: Muscliff Park

Good Morning

I sent your letter in response to the representations received to the objectors. A couple have responded feeling that your penultimate paragraph *"If you feel able to reconsider your objection, I would also be delighted to offer you and your family complimentary tickets to attend the event as our guests. We would genuinely welcome the opportunity to show you first-hand the atmosphere and community spirit it creates."* comes across as a type of bribe ie. if they withdraw their objection, they will get free tickets.

Whilst I am sure that was not your intention could you please confirm that this offer is unconditional and whether or not they withdraw their representation you merely offer as an opportunity to experience the event first hand.

Kind regards
Sarah



Sarah Rogers
Principal Licensing Officer
Housing and Public Protection
T. 01202 093329 M. 07900 665320
bcpcouncil.gov.uk

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CONDITIONS AGREED WITH ENVIRONMENTAL HEALTH

1. The event organiser shall ensure that residents that are likely to be affected by the noise from the event are informed of the details of the event including the times of performances, the likely disturbance and shall provide a contact telephone number for complaints to be made at least 14 days prior to the event. This dedicated phonenumber must be manned throughout the event.
2. The control limits set at the mixer position shall be adequate to ensure that the Music Noise Level shall not at any noise sensitive premises exceed 65dB(A) and 70dB in either of the 63 Hz or 125 Hz octave band frequencies over a 15 minute period throughout the duration of the event. Measurements shall be taken at 1 meter from the façade of the closest noise sensitive premises.
3. The Licensee shall ensure that the promoter, sound system supplier and all individual sound engineers are informed of the sound control limits and that any instructions from the noise control consultant regarding noise levels shall be implemented.
4. The noise levels at the sound mixer position shall be continually monitored and the sound engineer shall be advised accordingly to ensure that the noise limits specified in condition 2 are not exceeded. Environmental Health shall have access to the results of the noise monitoring at any time.
5. Monitoring by a competent person with a sound level meter must take place periodically during the event and a written record must be kept of measured sound levels as well as observations and corrective action taken if monitoring confirms target levels are exceeded.
6. Noise must be managed in accordance with the Noise Management Plan submitted to Environmental Health. Any changes to the noise management plan must be agreed in writing by the Environmental Health Department.
7. Where the event is held over two days, it shall be programmed in accordance with BCP Council's existing programmed events for the site. In any event, the total number of days on which amplified music takes place at the site shall not exceed three days in any calendar year.

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